

RECEIVED
CENTRAL FAX CENTER
SEP 10 2008

AMENDMENT OF THE TITLE OF INVENTION:

Please amend the Title to read as follows:

---WEB-BASED CONSUMER PRODUCT BRAND IMAGE COMMUNICATION NETWORK WHICH ENABLES BRAND MANAGEMENT TEAM MEMBERS OF A CONSUMER PRODUCT MANUFACTURER, TO DELIVER COMPOSITE BRAND IMAGES TO CONSUMERS AT RETAILER'S E-COMMERCE WEB SITE, AND IN THE RETAILER'S PHYSICAL STORE, USING REMOTELY PROGRAMMABLE MULTI-MODE VIRTUAL KIOSKS (MMVKS)--